# PARIVARTAN

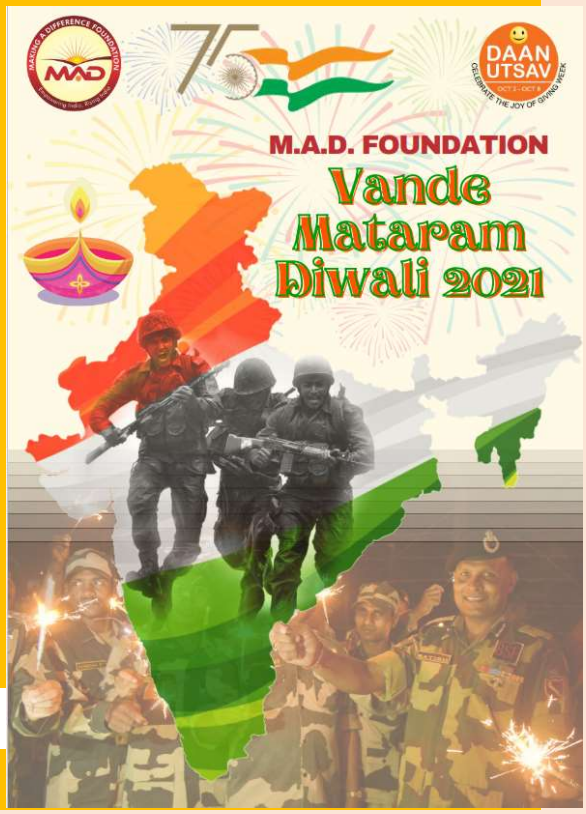
Issue 3 July-September 2021

## Making A Difference Foundation

Vision: Bringing about positive transformation in the society & empowering people in nation building process are key aspirations of Making A Difference.

In this issue…


- Difference made
  - Plantation drive
- Continued projects
  - Project Nashta
  - Project Shakti
- Upcoming projects
  - Vande Mataram Diwali 2021
- Get inspired!!


***Contribute in Making A Difference…***

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# Making A Difference Foundation

Registered Under Society Act XXI of 1860, No.: 1353 / 2014 GBBSD
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Hon'ble Smt. Usha Ben, Shri Haresh Bhai & all loving members of the family !!!!

We entire M.A.D. family are deeply mourned & express our heart-felt sorrow & condolences on the sad demise of YOUR BELOVED HEAD OF FAMILY & Our Respected Father and Founder chairman/Main trustee - SHRI Dr. CHAMPAKLAL J. SHAH.

As he was a medical doctor by profession in his entire life, so compassion, selfless Love, humanity, kindness, caring , simplicity & many more distinctions were naturally part of his great personality, by default.

He founded this M.A.D. Foundation with a vision of contribution / Giving back to society & serve the less-privileged class people of general mass in Tribal area for its upliftment & welfare.
He played the role of key thinker, initiator, founder, contributor, philanthropist, mentor, advisor, donor, & much more....to this N.G.O.

He rendered his priceless time, energy, efforts with his long foresightness, wisdom, knowledge, willingness, selfless concern, social connections & so on...

He left his physical & visible body with a very big legacy of his noble cause, clear vision, holy deeds, positive vibes, creative thinking, distinctions for making a difference & so on... But he will remain forever in our sweet memories & heart in invisible form.

We will say - हम तुम्हें भुला ना पायेंगे.., कभी अलविदा ना कहना..।

May almighty God bless the departed soul with perpetual peace & moksh as per our सनातन संस्कृति & all beloved family members get the strength to absorb his permanent vaccum in physical form..

With warmest regards, prayers, love & जय श्री कृष्ण from - All M.A.D. PARIVAR*

ॐ ॐ ॐ

**Annadata Campaign – Season 2– Growing Together**

On 3rd July Our volunteers went back on the field to educate and raise awareness on Organic farming and Cow based Farming and distributed the essential material required for the same along with conducting training and assisting them with handholding for the next 4 months,

In this year's Annadata Campaign we have covered 350 + Farmers,45 Villages and 5 Talukas

In addition to last year we also provided them Good Quality seeds of 5 types of rice namely Surti Kolam, Raj Ghudya, Mahadi, jeera Jodhla and Ashwini.

We are Confident that these consistent interventions will bring about long-term impact on soil quality as well as added revenue to farmers

**Benevolent Contribution**

As we all are aware second wave has hit all the districts very badly including the rural Maharashtra. Our ground level volunteers identified 50+ families at Vikramgad who lost their bread earners and were severely impacted.

On 8th July, MAD Foundation conducted a distribution drive to hand over Grocery Kits to these families providing them with some interim relief.

Further to this we have also initiated the process to identify the children affected from these families and are in the process of exploring possibilities for their further education which shall be conveyed in due course of time.

We are glad to be providing a shoulder to severely impacted tribals of Vikramgad and Make a Difference in their life.

**<u>Academic Success</u> – First among many to come!**

We have some exciting news from Sheth Shri Jaychanddas Shah Swapna srushti, This Year saw was the first Academic year when students from ColourTex Vastigruh appeared for SSC, and we are very glad to share that all the students have cleared the exams with First Class

| | |
|---|---|
| Batra Rahul Ravindra | 77.20 % |
| Gangoda Nilesh Subhash | 75.20% |
| Gharat Ajit Ramesh | 63.80% |
| Rajput Karan Ashok | 62.60% |
| Gorat Ishwar Bandu | 61.60% |

All of them are from village Khadki Vikramgad.

Such are the moments which make us realize that we are working in the right direction,
Let us keep encouraging and motivating these young minds and

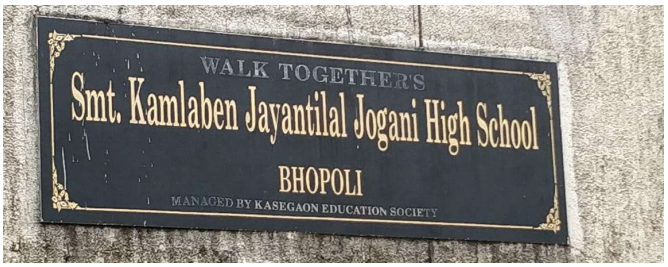
Keep Making a Difference……

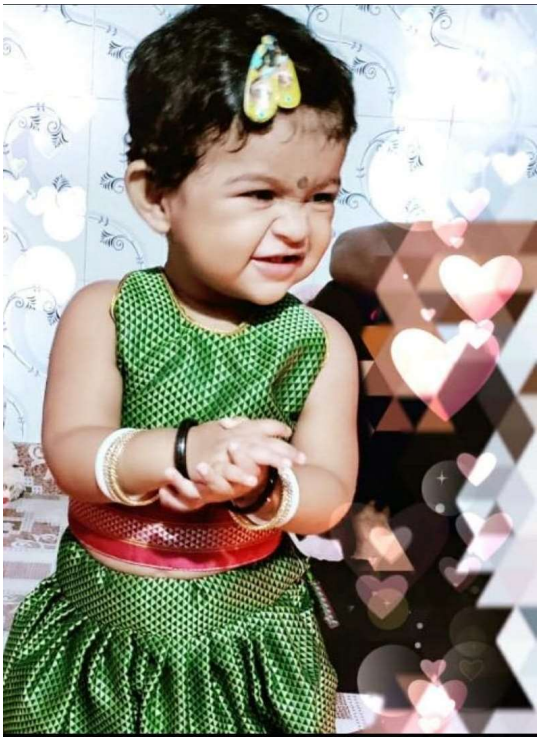
**Project Shakti**

**Menstrual Hygiene and Habits – Swastha Nar, Sukhi Parivar**

Taking a Step Further in this project, On 24th July Sanitary Pad Vending Machine was put up at Kamalaben Jogani High School, Bhopoli, Vikramgad, where 250+ girl students will get access to clean and hygienic menstrual cycles.

With this we have so far covered 3 schools of Vikramgad and the vision is to provide this absolutely basic and very important facility of Sanitary pad vending machine in all the schools of Vikramgad.





**Chaniya Choli**

**Becoming a Sweet Product**

Our Chaniya Choli stitching at Swapna Srushti, Vikramgadh has taken an active role in various activities of M.A.D. Foundation. Just see how cute she looks in the outfit stitched at Swapna Srushti 😊

**Project Nashta**

M.A.D. Foundation along with Kindness Unlimited had started "Nashta Project" for every Sunday. Let's have a glance on reach of #ProjectNashta for month of August. Figures are surely astonishing and satisfying.
August week 1 →250+ kids
August week 2 →305+ kids
August week 3 →120+ kids
August week 4 →360+ kids

Nashta Project is now entering 12th week since its inception and gradually also expanding its reach. On 24th July we reached another milestone where 200 kids were benefited by healthy breakfast.

Following is the breakup of the same
Wehelpada-100
Sangamnagar -40
Navapada- 25
Talwada- 40

We are confident that our consistency in this project will have excellent long-term results and help us to check malnutrition in kids.

**Rajgira Laddoo Distribution**

**05 September 2021**

M.A.D. Foundation undertook Rajgeera Laddoo distribution in Vikramgad area and in Talwada area.

| | |
|---|---|
| Sangamangar | 60 kids. |
| Navapada | 30 kids. |
| Vehelpadaa | 60 kids. |
| Pasodipada | 60 kids. |
| Patilpada | 40 kids. |
| Talwada | 50 kids. |
| Kavdas | 40 kids |

Kids' nutrition requirements are essential to be met for their sound physical and mental health. M.A.D. continues the efforts to achieve this in Vikramgadh area.

**Understanding the dynamics at the grass root level**

On 18th July, Mr. Parag Mehta and Mr. Dharmendra Modi visited two villages Talwade and Zaap alongwith Ramesh Bhai and 17 Members of Bhartiya Vikas Parishad's team from Mulund (BVP).

Their interactions with the villagers brought forward the intrinsic details of the basic challenges faced by these villagers. Ramesh Bhai is investigating further on the same and BVP is willing to support the villages.

Rahul bhai also came down all the way to Swapna Srushti to meet with members of the core committee. The team was delighted to see the work M.A.D. is doing

**MAD never leaves any opportunity to give back!!!**

**It was time to do something for Mother Earth and what would be the best time other than 75th Independence Day.**

MAD Foundation in association with Kindness Unlimited planned to Plant 20000 Fruit trees on 15Th August 2021, Sunday. 🌴🌴🌴🌴

Let's cheer and have a look on this wonderful and selfless act of volunteers towards Mother Earth and great gift to Bharat Mata on Independence Day. Courtesy for data analysis goes to a group of D.J Sanghvi Volunteers knowns as DJS Miles, who were also the part of tree plantation project.

- Transportation and distribution of the 20000 saplings took 10 days with the help of a team of 15 volunteers.
- On Sunday morning,120 Selfless Committed Volunteer travelling all the way to Vikramgadh just to contribute towards beautifying our Mother Earth 🌏
- Fruit trees of Amala, Nimboo, Peru, Sitaphal and Pomegranate were planted.
- 20000 Fruit trees covering 14 villages and 960+ our farmers brothers of Vikramgadh with area covered 49-50 acre.
- Total almost 4000 Manhour work done for planting 20k trees.

**Effects of this drive on environment**

A fully grown tree can absorb around 21 kg of carbon dioxide from the atmosphere per year. So, once these saplings are fully grown, they will be able to absorb 42000 kg (26.88 m3 approx.) of carbon dioxide from the atmosphere which is a huge amount of it.

**What MAD and we citizens possibly have achieved?**

- Fantastic Green Cover for Mother Earth.
- Fruits from the trees will provide good nourishment to family.
- Planting in their farms will increase sustainability ratio.
- Can also help in increasing long term income of farmer family.

**In All, it was an amazing experience for all the volunteers & a well spent Independence Day Sunday.**

**M.A.D. Initiative for Career in Indian Para Military Forces**

**Another commendable initiative of M.A.D. Team @ Swapna Shrusti Vikramgadh on 26th August 2021**

- MAD Foundation had organised a briefing and online registration for tribal girls and boys on how to apply for job openings in Indian Para Military forces (BSF, ITBP, CISF, SSF, SSB etc.).
- Around 145 girls and boys attended the full day event.
- **Suraj Patil,** a Firefighter with CIDCO Fire Dept, conducted this session

Following points were covered:

- How to join the Indian Military and Para Military?
- Different Para Military Forces of India.
- Selection process, Job profile, Salary, Benefits etc.
- How to prepare for the online and physical fitness test?

Goal of this initiative was to motivate girls and boys from Vikramgad, Palghar area to apply for jobs in Military and Para Military which offer very respectable employment opportunities.

Again, a way to do something for our Bharat Mata!!!

**"Bharat Mata Ki Jai!!!"**

# Upcoming Projects

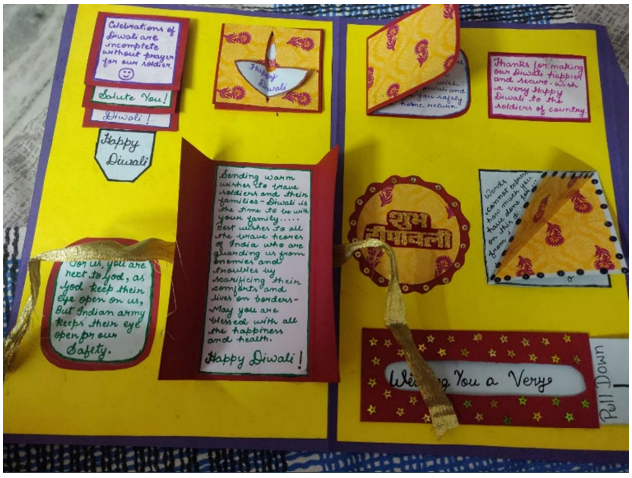
## Vande Mataram Diwali 2021

**04 September 2021**

Today we met Second In Command at 'The Black Cats' Commandos of NSG" to take forward logistic planning for distribution of Diwali Greeting Cards...

We highlighted them about M.A.D. Foundation's "Vande Mataram Diwali 2021" initiative. They too received the initiative really well and appreciated Indian citizens' gesture.

They are willing to provide all the required support for distribution amongst their commandos across India...



## M.A.D. Foundation's "Vande Mataram Diwali 2021" Initiative

**5Ws and 1H of the project**

**What** is the initiative all about
**Why** are we conducting this initiative
**Who** all can participate
**When** is the initiative
**Where** can we deliver
**How** to participate
Please write to us for all of the above information at
mad.vandemataram.diwali@gmail.com

Please VIEW & SHARE with everyone and participate in huge number.

https://youtu.be/Nt4u5ENpkqg

CONNECT, CREATE, COLLECT, CELIBRATE

**M.A.D. Foundation's "Vande Mataram Diwali 2021"**

The pious and exhilarating festival of lights is nearing. During Diwali, everything happens at a grand scale – right from preparations to celebrations. And so will be M.A.D. Foundation's 'Vande Mataram Diwali 2021' initiative.

Through "Vande Mataram Diwali 2021" initiative, M.A.D. Foundation endeavours to connect with tens to hundreds of millions of Indians, encouraging them to boost the morale of our soldiers. What we need from you: just take out some time, prepare handmade Diwali greetings for brave soldiers and send it to us. M.A.D. will make arrangements to ensure your greetings reach not only soldiers across the country but their families as well.

No age bar, gender bar or location cannot be a constraint for participating in this initiative. Not only citizens of our country but Indians based out of any part of the world can participate in this grand initiative.

OUR DIWALI CELEBRATION ARE INCOMPLETE WITHOUT PRAYERS FOR OUR SOLDIERS

During Diwali each one of us wants to be with our family and friends and simply enjoy the festive mood. However, soldiers are still guarding the borders sacrificing their happiness and comforts for our safety. While celebrating Diwali this year with full enthusiasm, let us not forget our real heroes.

▪ IT'S TIME TO RECIPROCATE OUR RESPECT AND LOVE

We are indebted to our soldiers for what they are doing for us. We are celebrating festivals with peace and happiness because of them. We should not miss any opportunity available with us to reflect our respect and love for our brave jawaans.

SOLDIERS NEVER GIVE UP THE SPIRIT; CIVILIANS TOO SHOULDN'T

Let's take inspiration from our brave soldiers, who never give up the spirit.
Let's not give up this opportunity.
Let's pledge to remember them in our prayers and wishes.
Let's make soldiers too feel proud of their fellow Civilians, through reciprocation of respect & love,
Let's pray for their long lives and happiness and seek blessings from God for these brave hearts.

Let's Join the hands and participate in this GRAND INITIATIVE.

Vande Mataram…Jai Hind

**WE HAVE ALREADY RECEIVED UNBELIEVABLY STUPENDOUS RESPONSE TO THIS PROJECT.**

**DETAILS IN OUR NEXT ISSUE**

## Contact Us…..

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▪ Twitter
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▪ Contribute
**The contribution will always be appreciated!**
Making A Difference Foundation
IDFC First Bank, Mulund West
Saving A/C no – 10053913968
IFCS CODE – IDFB0040109

## Get inspired…

A Patriot Shows His Patritosm by Actions!