



HONEST JUST VALUE HONOURABLE ACCOUNTABILITY ETHICS RIGHT TRUE LIFE IDEOLOGY ETHICAL STRONG UPRIGHTNESS
PRINCIPLES MORALS CORE VALUES HONEST WISE PHILOSOPHY HONOURABLE JUST WISE STRONG
STRONG UPRIGHTNESS ETHICAL LIFE FAIR VALUE LAWFUL INTEGRITY JUST MORAL VALUES UPRIGHTNESS IDEALS
LAWFUL FAIR GOOD CHARACTER PRINCIPLES STRONG

MAKING A DIFFERENCE FOUNDATION

Making A Difference Foundation Newsletter

PARIVARTAN

Issue 1

January-March 2021



Making A Difference Foundation

Vision: Bringing about positive transformation in the society & empowering people in nation building process are key aspirations of Making A Difference.

In this issue...

- Difference made
- Upcoming projects
- Volunteering opportunities
- Get inspired!!



Contribute in Making A Difference...

In this Issue

Page

Difference made – Our last quarter activities

School closed but studies continue	2
Project Shakti - Menstrual Hygiene and Habits	4
Tata Sky Senior Channel covers M.A.D.	6
Other Notable Activities	7



Upcoming projects and Volunteering Opportunities

Empowering Women	8
Global Palghar	8
Vidya Vistaar	9



Contact Us... 10

Get Inspired 10



School Closed but Studies Continue....

M.A.D. volunteers are dedicated towards our cause

Since we are hot with COVID-19 pandemic, most affected ones are the students, the future of India, who could not get education through online classes. As majority of the students belonging to middle class families and who could not afford the electronic devices to get education from online sources. M.A.D. Foundation has a mission of improving employability and livelihood opportunities, reducing poverty and enhancing productivity among the tribal peoples of the remote areas living in poverty and facing challenges to get knowledge. And hence, we undertook the cause of educating the students who have been deprived of it during this pandemic.

As schools were not working, M.A.D. Foundation started a new initiative at Sheth Shri Jaychanddas Shah Swapna Srushti, Vikramgad. Students from 5th to 8th standard from the area were taught by Mrunali Bhoir at Swapna Srushti. To add momentum to this activity, Parulben and her team visited the centre and donated medicine, first aid kit and packets of healthy groundnut chikkis to the school students and workers on 30th January 2021. They also donated 2575 books, 75 story books and 575 sets pencils and pen.





A team of teachers from Chatrbhuj Narsee Memorial School (CNMS,) Vile Parle visited Sheth Shri Jaychanddas Shah Swapna Srushti, Vikramgad. Aditi Mam, Vice Principal addressed students at Vikramgad High School and motivated them to dream big in life. She also appreciated their simplicity and discipline. They also distributed books which they got from their school.

On 11th February 2021, tribal students returned to Vastigruh as schools were reopened.



Project Shakti - स्वस्थ नार सुखी परिवार Menstrual Hygiene and Awareness

Menstrual Hygiene is of utmost importance for health of every woman. Awareness regarding this was a great need in the tribal areas of Mokhada and hence M.A.D. Foundation started the project Shakti. Project Shakti is for Menstrual Hygiene & Habits and spreading awareness and ease for the same. It started slowly across district Mokhada in January 2021 and soon caught momentum. An Awareness campaign along with sanitary pad distribution was undertaken in villages, Dhomodi and Mokhada. A total of 855 sanitary pads were distributed among various regions of Hirve Ghanval Grampanchayat within district Mokhada.



This event overall become a wonderful experience of connecting urban & rural schooling & making efforts to bridge the gap.

Taking a Step forward, Second Event took place on 17th of February where two sanitary pad vending machines were installed at Vikramgad high school. These will be beneficial for 600 girls studying in this school. The girl students were encouraged to take advantage & were advised to extend the opportunity to other female members at their home too. Teachers were trained to conduct regular awareness campaigns on menstrual hygiene & sanitation by Mrunali Bhoir. The responsibility of monitoring & replenishing the machines, as needed, was taken over by the teachers of Vikramgad school.

Making a Difference in so many lives gives great sense of fulfillment & immense satisfaction as a human being. The success of each events and the project going further and bigger motivates us to keep spreading this M.A.D.ness.

Here are some of the glimpses to see the Project Shakti Blooming beautifully

A mobile van was inducted in Project Shakti which will speed up the execution of Menstrual Hygiene and Habits Campaign. The van will cover one village everyday and conduct awareness campaign on Menstrual Hygiene. It will also replenish the stock of sanitary pads in that village. Our menstrual hygiene trainer will visit various parts of this region and continue to spread awareness about the cause. During such visits we will also understand about the challenges that the resident villagers face. This will also help us monitor the progress of our project and impact of the same on the regional people.

We are grateful to Badani Pariwaar for this very thoughtful contribution which will go long way in empowering tribal women of Vikramgad, Jawahar-Mokhada and Wada. They visited Swapna Srushti and spent good time with the kids. M.A.D looks forward to long term association with them with gratitude.

This project is executed in association with Hindu Seva Sangh and Keshav Srushti Gramvikas Yojana.



Report on Tata Sky coverage of MAD

On 12th January 2021, Dr Champak J Shah and Prof Usha Shah were interviewed by Tata sky Senior Channel for a show named 'Zindagi ek safar.' The show features inspiring stories from yesteryear celebrities and others who have contributed a great deal towards the society.

Dr Champak Shah and Prof Usha Shah shared their wonderful journey of MAD Foundation and also gave an overview of initiatives and projects done & undertaken by the foundations like 'Hamara Station Hamari Shaan' (which was covered by many news channels), tree plantation, drought project, blood donation camp and many more.

They also shared about their work regarding the ongoing project of 'Sheth Shri Jaychanddas Shah Swapna Srushti', a complex comprising a hostel facility for tribal children where around 150 students can be accommodated. The tribal children who stay away from the school often miss their schools due to the distance and the hostel is built to avoid this. Additionally, they believe that hostel life brings a sense of discipline and self-sufficiency which is important for overall development and growth of the students. Students here learn to be self-reliant and to perform their day-to-day tasks without any problems.

It also includes a skill development centre open for all the villages in Vikramgad district where various courses such as tailoring, plumbing, carpentry, electrical are taught aiming to empower the students for various occupations.

A science tech hub occupies an entire floor and is dedicated to practical education in science and technology. The hub consists of six, different, well equipped laboratories mapped with the current curriculum of subjects like biology, chemistry, physics, computer, learning and robotics. The schools in that area don't have lab facilities and establishing labs in every school was not too economical, therefore, a lab was built in this complex so that nearby schools can send their students.



Other Notable Activities at Keshav Srushti

January 2021

We carried out “Annadata Campaign” to show our gratitude towards farmers. Experts advised farmers on chemical free organic farming of rice and presented a permanent solution to get better crop of rice. Along with this, a grocery kit of essential grocery items was provided to the households of these farmers.



As a token of appreciation, M.A.D Foundation bought 200 kg rice from the participating farmers in January 2021. This rice that was grown using the organic farming methods taught to them. It was distributed among the donors.

M.A.D. Foundation and our donors are immensely pleased to see the outcome of their efforts! Such results push us to do more!



February 2021

On 16th February 2021, Leadership Development Workshop was conducted by Keshav Srushti at the centre in which 75 people participated.

Minister of State for Social Justice and Empowerment Shri Ramdas Athavale visited MAD Foundation's Sheth Shri Jaychanddas Shah Swapna Srushti at Vikramgadon 20th February 2021.



Krishna Kunj, Mulund team visited Swapna Shrishti today and spent good time with kids on 21st February 2021.

March 2021

On 15th march, 2021, Mayank Gandhi, Mayank Sighania of Jaydeep Metals and Bimalji Kedia of Keshav Srushti met at Swapna Srusti, Palghar district for discussing the initiative of Mega plantation drive at Vikramgad in June-July.



At the same time two rooms were inaugurated by Mayank Singhanian of Jaydeep Metals which will help uplifting the educational level of the trial people.



Upcoming Projects and Volunteering Activities



Empowering Women - a continuous process:

After Masks, cloth bags, hand gloves, we are in a process of stitching "Chaniya Choli/Parkar Polka" at our tailoring centre at Vikramgad.



Global Palghar:

M.A.D. Foundation will undertake Fruit Tree Plantation drive in Palghar district. 12 Lakh fruit bearing trees will be planted across Palghar. This Plantation Drive is based on the successful model of Global Parli under leadership and Guidance of Mayank Gandhi.

We will not only distribute the fruit plants but even provide the technical training and handholding to registered farmers. This will facilitate cluster farming so as to get better price for the crop. Thus, Fruit Tree Plantation drive will impact the bottom line or income of the farmers. This project has ability to change entire socio-economic fabric of the region the way it has done successfully in Parli.

We invite volunteers for distribution and plantation activities. Please write to M.A.D. Foundation. Please see the last page for contact details.



Vidya Vistaar:

We invite you to participate in an exciting new project opportunity of imparting education!!

M.A.D. Foundation is collaborating with Angel Xpress Foundation (AXF) to start neighbourhood-based education service project. AXF will enable our educated & committed volunteers to tutor, mentor & guide under-privilege school going-children (from slums or kids of our own maids, helpers, drivers, etc).

Currently it will be online, but in future, we intend to shift these learning centres to community spaces like parks, community halls, sports clubs, etc.

We invite volunteers - everyone committed and passionate about educating someone - no age bar, no gender preference. Stay-at-home mums, retired citizens, students, & professionals who can spare 2-3 hours a week can volunteer.

We are planning to kickstart our first centre in Borivali/Kandivali. So, volunteers around these locations would be preferred as finally from online we will shift to physical training. And we aim to make this a long-term sustainable project.

Please contact M.A.D. Foundation. Please see the last page for contact details.



**The purpose of education is to make
Good Human Beings**

APJ Abdul Kalam



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The contribution will always be appreciated!
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Get inspired...

Speak 5 lines to yourself in the morning...

1. I am the best
2. I can do it
3. God is always with me
4. I am a winner
5. Today is my day

An immensely powerful message by APJ Abdul Kalam

-: Creative team: Akshata Golatkar, Disha Jain, Khushal Solanki, Neel Savla, Varsha Chhabaria :-

